AmericanChurch INC

P.O. Box 3120 ♦ Youngstown, OH 44513-3120 ♦ Phone 800•446•3035

AmericanChurch, Inc. Launches Three New Services For Churches And Non-Profits

YOUNGSTOWN, OH - To help churches and other organizations improve communication, enhance contributions and develop new channels for the distribution of content, AmericanChurch, Inc. (ACI) is expanding its portfolio of products and services to include Radius Web Tools, Custom Creative Design Services and a partnership with In The Round Systems.

Radius Web tools is a powerful suite of web tools that enable any approved church staffer or volunteer to easily manage a website, email accounts, enewsletters, online calendars, blogs, multimedia, and more - all from one place. The service includes domain registration; a personalized site design; web and email hosting; phone and email support and regular feature updates.

According to Terry Poplava, director of marketing, sales and customer service for AmericanChurch, Inc, "Radius Web Tools makes it easy for anyone to change existing content or create new content on a church website. If you can point and click, you can use Radius Web Tools. The system is flexible and powerful, which makes it convenient for churches of all sizes and budgets."

Churches that want to deliver a clear and consistent message are now able to leverage ACI's decades of expertise delivering quality communications materials for churches. With Custom Creative Design Services, ACI works closely with church staff to produce everything from inviting web copy and inserts for bulletins to materials for special mailings, capital campaigns and annual appeals. The services include, but aren't limited to, branding, copy writing and design for print, web and electronic materials, and audio and video content production.

"One of our main focus areas is to develop vibrant community," Poplava explains. "Research shows that informed church members are engaged members. Our Custom Creative Design Services enable a church to develop and implement an ongoing strategy to invite and engage members and guests in the church mission."

Churches looking to maximize the worship experience for members and guests can now take advantage of In The Round Systems. ACI brings the engineering expertise of In The Round to design, install, and maintain media systems for conference, meeting and worship spaces.

"Inadequate audio-visual can make or break an event," Poplava says. "The In The Round Systems team can deliver seamless, custom-tailored solutions that eliminate common frustrations and maximize communication effectiveness. Automated systems can dim the lights, turn on the sound, and drop a screen and projector with just the push of a button, while still providing manual modes for full control when necessary," he adds.

About AmericanChurch, Inc.
Founded in 1902, AmericanChurch, Inc. (ACI) is a leading supplier of offering envelopes, printed and web communications, and mailing services to churches and organizations. Through years of experience, ACI understands the unique challenges of churches and non-profit organizations. We strive to offer products and services that meet these needs to achieve desired goals. Our products and services continue to grow to meet the changing demands of our society. For more information, visit www.americanchurch.com